



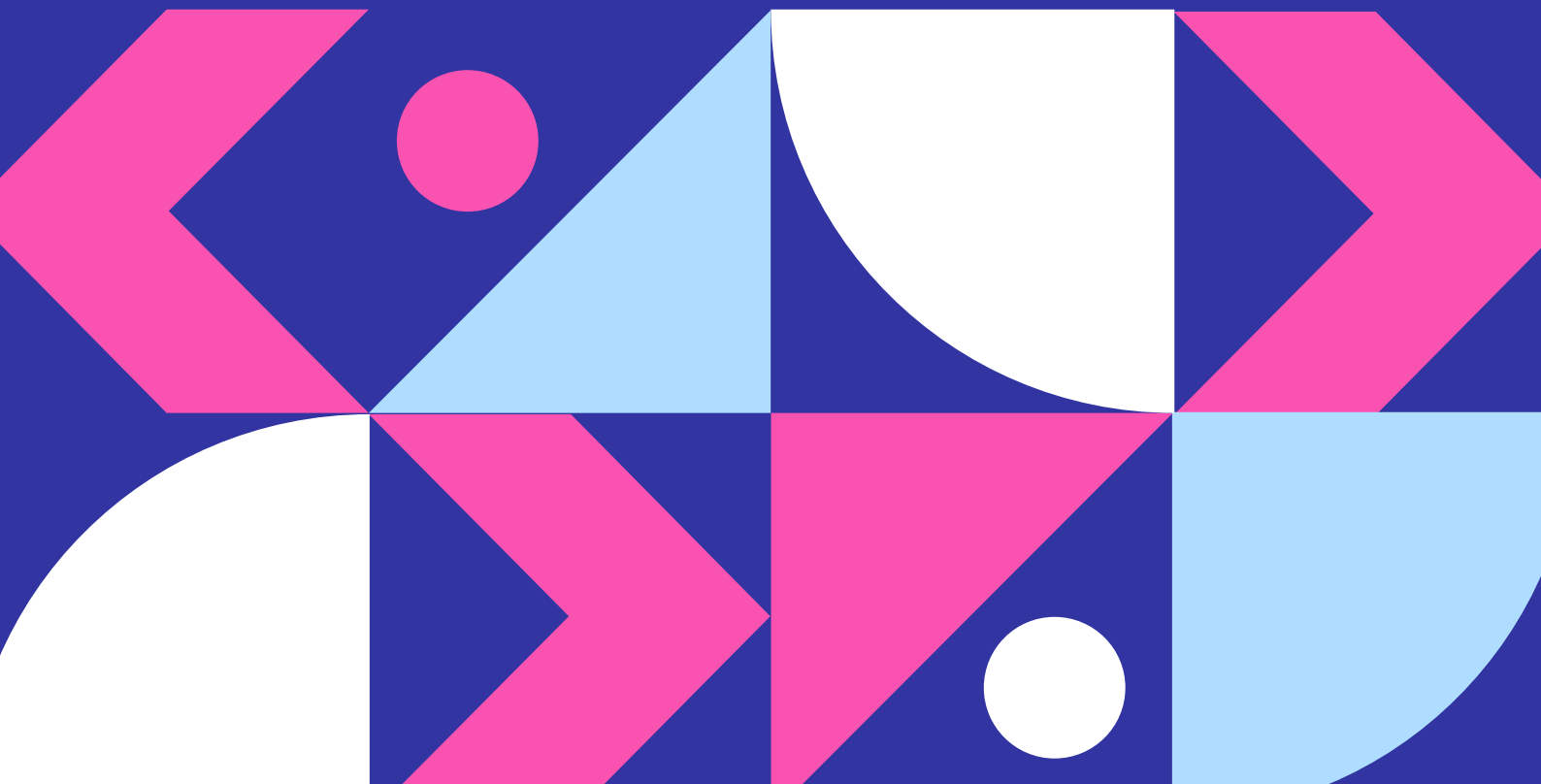
GLOBALMOMS INITIATIVE

# GMI #MomStory100 Interviewer's Guide

See the world through her story!

**updated by Mar 2022**

GMI, a safe space for every mom.





GLOBALMOMS INITIATIVE

## About GlobalMoms Initiative

The GlobalMoms Initiative, or GMI, is a nonprofit and voluntary Initiative of moms from all over the world. The objective of GMI is to support every mom as she strives to achieve physical and mental wellbeing, as well as financial independence. Furthermore, GMI will work to link globalmoms with the social, professional and financial resources they are seeking while providing ongoing assistance and encouragement.

GMI aims to reach and support moms who are underserved or underrepresented, such as moms of children with disabilities, full-time moms in crisis, juggling working moms, struggling mom entrepreneurs at -1 to 1 business stages, regardless of age, geography, nationality, social status or so.



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# About #MomStory100

## Why, What and How?

- It's one of the two flagship programs of GMI. The other is #MomCEO100.
- It provides a voice to moms all over the world.
- The goal is to empower interviewees, interviewees and readers.
- Storytelling is an evidence-based self-narrative method for moms to express themselves, while getting to know and reflecting on their identities.
- It's an integral part of GMI MomQ action research. This aims to elucidate the knowledge and wisdom of mothers and their incredible ability to overcome challenges, regardless of their age, background or nationality.
- In the future, GMI may consider compiling the stories into a book.

## Before the interview

1. Identify the interviewee, giving priority to moms who are underserved or underrepresented.
2. Confirm with the GMI Editor team who you are going to interview and why.
3. Conduct pre-interview communication with the interviewee and send the interview invitation.
4. Set date and time to meet and conduct an interview online or face to face.

## During the interview

1. Ask permission to record the interview for writing and editing purposes.
2. Make sure the interviewee is aware of how we found them, why we are interviewing them, who the interviewer is and what the project is about. They should also be made aware where the story will be published and asked whether or not they are willing to have their name published or whether they would prefer to remain anonymous. Where applicable, ensure they have joined the GMI WeChat (Facebook/Email) groups according to location/city.

## After the interview

1. Convert recording into text via audio transcription.
2. Edit, proofread and finalise the story with the GMI editorial team at [editor@globalmomsinitiative.com](mailto:editor@globalmomsinitiative.com).
3. Once the story is ready, it will be sent to the interviewee for final approval.
4. Publish the story on GMI social platforms.
5. Share the story link with the interviewee.



# Question list

## Part 1

About yourself:

- Tell us as much about yourself as you can using “I” as the first word.
- Can you share at least one of the most important events in your life?
- Would you say you know yourself? Why do you think so? How do you know?

Being just a mom VS being yourself as well as a mother:

- Can you remember the times before you had children? Can you recall your feelings and aspirations back then? What were your ups and downs?
- What's the biggest difference between life as a mom and life before your first child's birth?
- What does being a mom mean to you? What percentage of your identity would you say is taken up by being a mother?
- What impact does motherhood have on your work, career, family and life in general?



# Question list

## Part 2

At present:

- Back to your current life (including both personal and professional aspects):
- What worries you the most?
- What makes you happy?
- What makes you feel powerless/vulnerable?
- What gives you hope?

See yourself through her story:

- From your perspective, what do you think is the biggest challenge for the moms in your community?
- Can you give an example of this challenge? It can be from your own experience or from others you know.

If there is an afterlife...:

- If there is an afterlife, would you still want to be a mother? Why?



# Question list

## Part 3

### Additional Questions:

- What would be the greatest thing that an organisation/project could do for you?
- How can we improve our work at GMI to better identify and highlight the needs of moms? Please share your suggestions for the MomStory100 project.
- Is there anything you would like to add.

Thank you for your time.





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# Ready to Interview?

Join us volunteering

Fill out the application form and kindly send us to the email address:

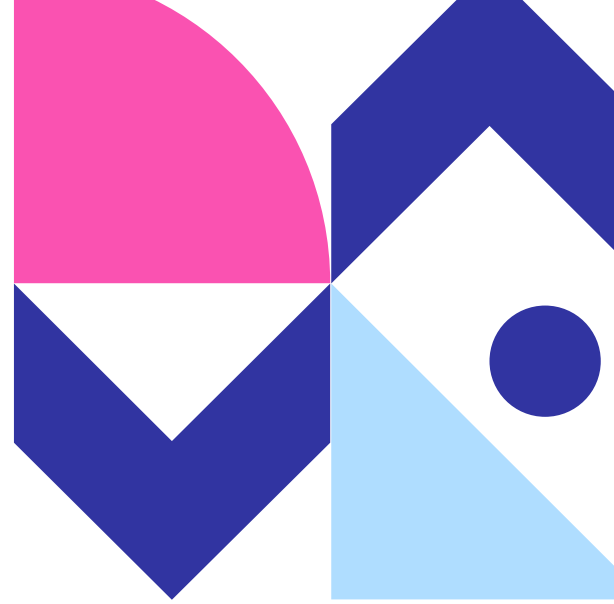
[info@globalmomsinitiative.com](mailto:info@globalmomsinitiative.com)

Or scan the code to apply online.

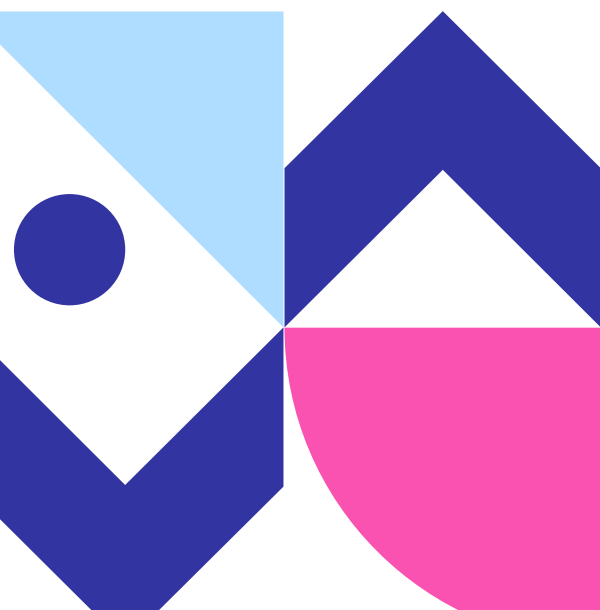
For more information, please go to:

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Facebook @GlobalMoms Initiative



online application form



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